

EP Preparatory Action for Eastern Macedonia & Thrace

"Actual and desired state of the economic potential in regions
outside the Greek capital Athens"



European Commission
Joint Research Centre (JRC)
Institute for Prospective Technological
Studies (IPTS) – Seville

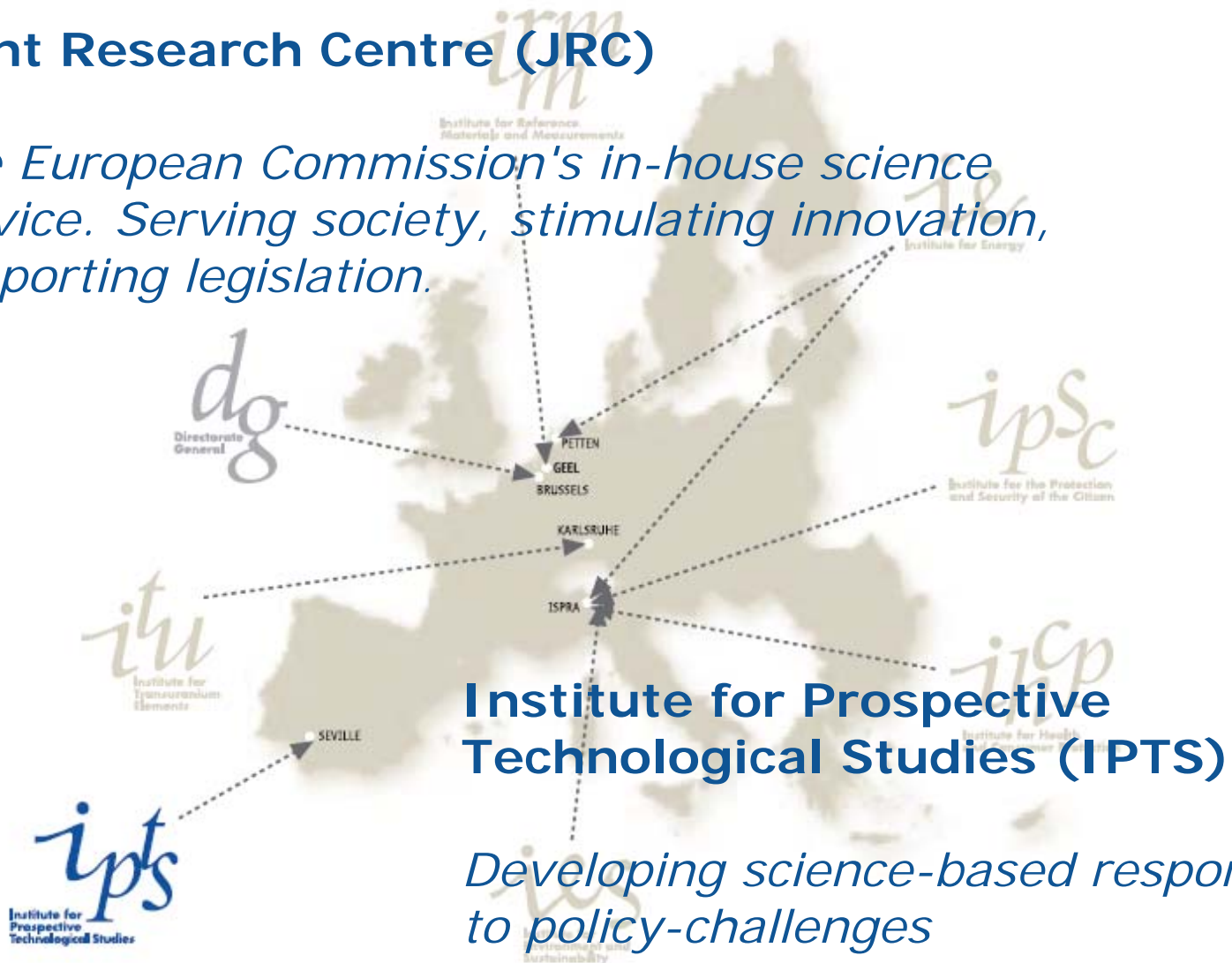
*Entrepreneurial Discovery Focus Group
on meat and dairy for REMTh*

Komotini
28-29 January 2015



Joint Research Centre (JRC)

The European Commission's in-house science service. Serving society, stimulating innovation, supporting legislation.



Institute for Prospective Technological Studies (IPTS)

Developing science-based responses to policy-challenges



European Commission

JRC-IPTS: 6 Units

Economics of Climate Change, Energy and Transport

Knowledge for Growth

Information Society

Agriculture and Life Sciences in the Economy

Sustainable Production and Consumption

Innovation systems analysis



S3 Platform:



supporting preparation & implementation of RIS3



Eye@RIS3

7. Research agenda

1. The RIS3 methodological Guide



6. Interactive tools, S3 Newsletter and Website

2. Peer Review workshops & transnational learning

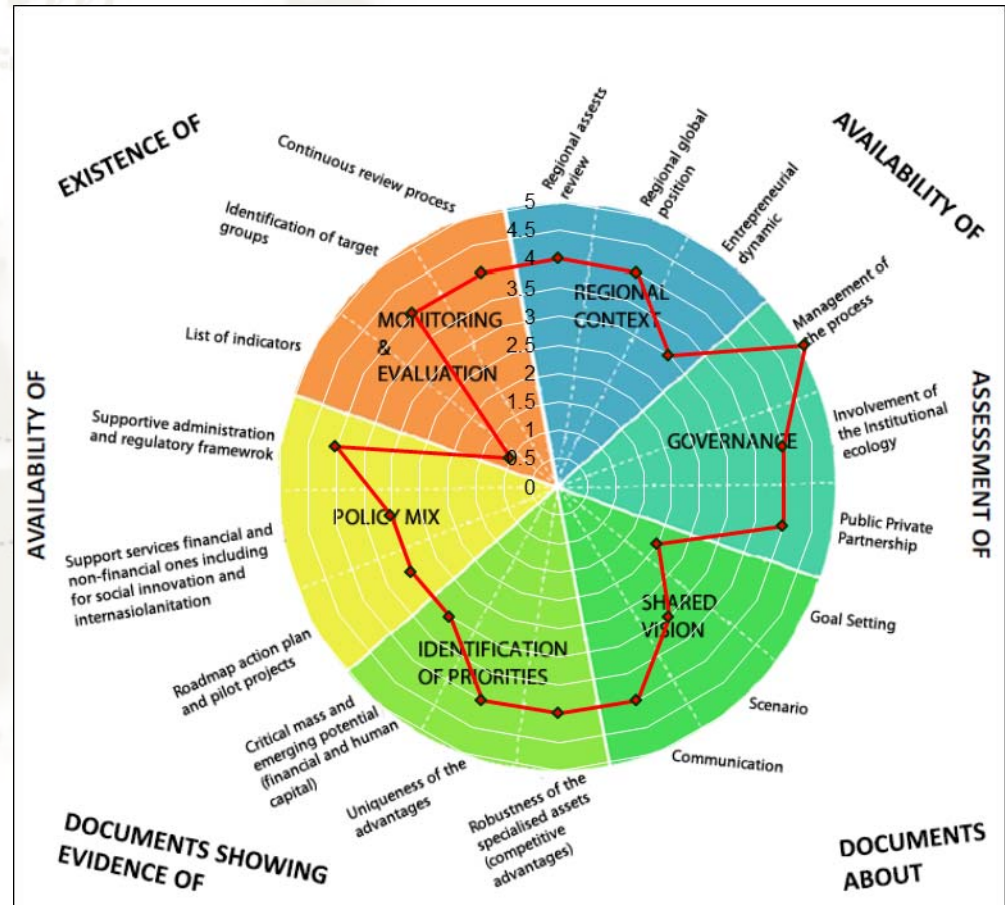
5. Thematic workshops & working groups

4. RIS3 assessment and support to REGIO desks

3. IPTS Country- & Macro-region events



Self Assessment Tool



Elaborated from the original proposal by C.Saublens, EURADA

Overview

European Parliament Preparatory Action aims:

- facilitate the refinement & implementation of RIS3 strategy in REMTh
- serve as a model for other convergence regions in Greece and Europe

Implementation:

- September 2014 – November 2015
- Carried out by EC-JRC-IPTS through administrative agreement with DG REGIO, in close cooperation with the Managing Authority of REMTh, Regional Innovation Council and with the support of experts, including "critical friends" AND stakeholders

Implementation: Five Core Activities

1. *Stocktaking and assessment;*
2. *Testing and optimising entrepreneurial discovery process and broader RIS3;*
3. *Supporting outward looking industry in seeking technological solutions with R&D&I bodies;*
4. *Designing, testing and optimising measures to enhance human resources and address 'brain drain';*
5. *Cooperation, communication and replicability.*

2. Testing & optimising entrepreneurial discovery process

- Mobilisation of stakeholders: public authorities, business, university, research and technical institutes, users and citizens
- Examination of opportunities, gaps and barriers
- Entrepreneurial Discovery Focus Groups (Nov 2014, Jan, Feb 2015)
- In-depth peer review event focused on REMTh (Feb. 2015)
 - *Discussion of common issues with peers from other regions*
 - *Builds on format of S3P peer reviews, where regions and countries review each other's work on RIS3*
- Recommendations and support for RIS3
 - *interactions between actors and structure*
 - *follow-up: second round of workshops, evaluation & monitoring*



In depth Peer Review - 12-13 Feb 2015

- ~20 S3P peer reviews have brought together regions and countries for mutual learning and exploration of ways in which their RIS3 can be developed
- In-depth peer review of REMTh centres on detailed examination of key aspects of the region's RIS3:
 - **Moving from strategy to action plan**
 - **Synergies between funding sources**
 - **Monitoring and Evaluation**
 - **Mobility of human capital**
 - **Governance of the RIS3**
 - **ERDF and State Aid regulations**

3. Supporting outward looking industry in seeking technological solutions

- Participatory events – EDP implementation focus groups on R&D collaboration – Project development labs"
- Strengthening links between industry and research
- On-line stakeholder guide to RDI funding sources and application processes
- Selection and implementation plan for pilot proposals
 - *Launch of calls*
 - *Monitoring and evaluation*

4. Measures to enhance human resources and address 'brain drain'

- Working group on governance and mobility
- Mobility research training
 - *Good practices across EU & fora for interaction*
- Exploitation of technological facilities in REMTh
 - *match capacities with business needs and opportunities*
 - *complementary human resource strategies*
- Maximise export potential and attract FDI
 - *Assess capacities and identify tools*
 - *Align with RDI guide*
- Policy Infrastructure support for MA
- Cooperation with peers

5. Cooperation, communication & replicability

- Mobilisation of stakeholders
 - *board of critical friends*
 - *encourage cooperation and exchange of good practices*
 - Identify elements for replication
- Dissemination
 - *Ongoing communication: web-based (and translated)*
 - *Complementary Activities- S3P events*
- Final events
- Evaluation study

Board of Critical Friends

- Selected experts facing similar challenges and/or developing good practices
- European Policy makers, academics, consultants experienced in various aspects of RDTI and RIS3
- Mandate:
 - *To actively participate in selected project events*
 - *To provide guidance and feedback on project activities*
 - *To share relevant experiences with REMTh*

Expected outcomes: priorities & processes

- Effective entrepreneurial discovery process and governance structure for smart specialisation;
- Refinement of the set of priorities;
- New/enhanced measures to support and monitor (and further refine) RIS3 implementation;
- Effective cooperation between SMEs and RDI;
- Visible/ effective cooperation with other regions;
- Identify & establish good practices to be exchanged and replicated (beyond REMTh and Greece);
- Information & guidance for local R&D & business actors;
- Identification of the legal and administrative barriers;
- Improved absorptive capacity for structural/other funds.

Next Steps: 2015

- In-depth REMTh peer review
 - *February 2015*
- Entrepreneurial Discovery Focus Groups
 - 2. *Meat and Dairy, January 2015*
 - 3. *Tourism , February 2015*
 - 4. *Marble and Zeolite*
- Project Development Labs
 - *2 workshops Spring 2015*
- Governance and Mobility Working Groups
- On-line stakeholder funding guide
- Supporting analysis



Project news and updates

<http://s3platform.jrc.ec.europa.eu/remth>



Overview of the workshop – day 1

11:00 – 16:00 Plenary sessions

- *Welcome and scene-setting*
- *RIS3 in REMTh*
- *Lunch! (13.00-13.45)*
- *Perspectives on research and innovation in meat and dairy products and process*

16:30 – 18:00 Parallel sessions

- *Further perspectives and discussions on research and innovation in meat and dairy products and process*

19:00 Networking dinner

Overview of the workshop – day 2

09:00-10:30 Plenary session

- *Framework conditions for entrepreneurial discovery*
- *Marketing and promotion*

11:30-16:00 Parallel sessions

- *Interactive discussion*
- *Lunch (13.00-14.00)*

16:30–17:30 Plenary session

- *Feedback from parallel working groups*
- *Concluding remarks*

Thank you!

